

ENJOY
SOUTH BALTIC



Searching for the offer !!





Enjoy South Baltic!!

Why are we doing this ??



Part-financed by the European Union within European Regional Development Fund

ESB! idea

Within FP 12.9 we provided a monitoring analysis of the ongoing projects in the whole Baltic Region focused on tourism.

What we found out ???

The projects are mostly related to infrastructure, analysis and research, new product creation, etc but noone cooperates directly to the **SME's** that **implement tourist products into the market and provide the incoming tourism service.**

ESB ! will be a second step of FP 12.9 implementation strongly related to BSR offer promotion on the commercial market

Step by step...

Project Stages:

Analysis/ Monitoring –

- Creation –

- Implementation and Promotion

Offer without client does not exist !!!



www.balticsea.travel



We invite You for cooperation!

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ESB! project coordinator*