

The Contest for the best heritage tourism destinations in the Baltic Sea Region

- based on natural and cultural heritage

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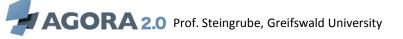








- is a contest initiated and conducted by the project AGORA 2.0 Heritage Tourism for Increased Baltic Sea Region Indentity
- involved are 25 partners out of 9 countries around the Baltic Sea
- this activity is managed by
 - National Foundation for Enterprise Culture (University of Gdansk)
 - Greifswald University



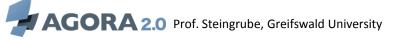




Contest Idea



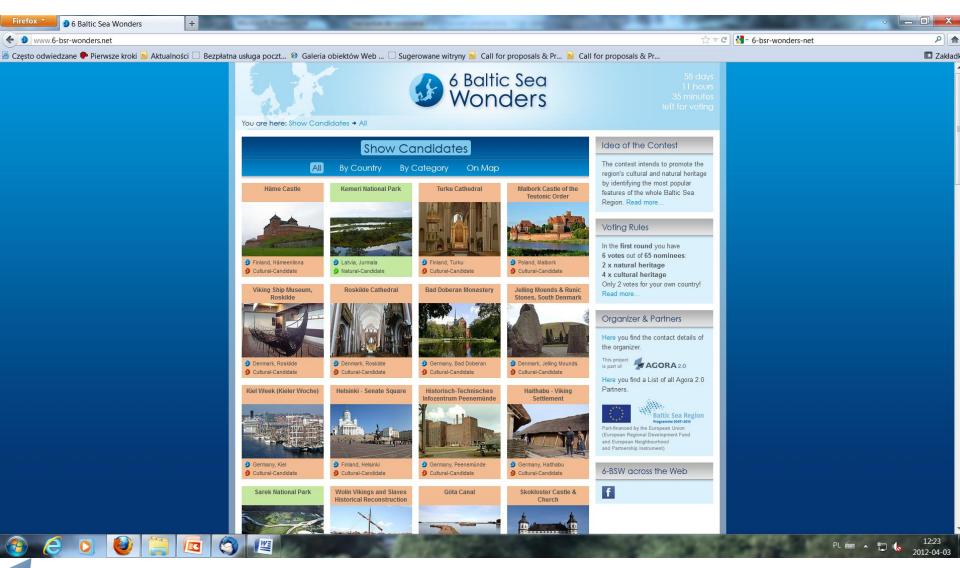
- The Baltic Sea Region does not only have a long common history, but also many natural and cultural treasures.
- However, inhabitants are not aware of the common characteristics of the region.
- The contest intends to promote the region's cultural and natural heritage by identifying the most popular properties.
- The aim is to support the development of an common identity, which will help making the region more visible as a common tourist destination.







65 candidates are nominated



Baltic Sea Region

Spatial distribution of nominated destinations



Idea of the Contest

The contest intends to promote the region's cultural and natural heritage by identifying the most popular features of the whole Baltic Sea Region. Read more...

Voting Rules

In the first round you have

- 6 votes out of 65 nominees:
- 2 x natural heritage
- 4 x cultural heritage

Only 2 votes for your own country! Read more...

Organizer & Partners

Here you find the contact details of the organizer.

This project is part of



Here you find a List of all Agora 2.0 Partners.





Part-financed by the European Union (European Regional Development Fund and European Neighbourhood and Partnership Instrument)

6-BSW across the Web







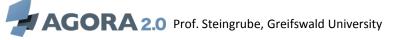




Voting rules



- Public voting by internet & voting by project partners
- 6 votes: 4 cultural, 2 natural candidates
- only 2 votes for candidates from own country
- 3 rounds of voting:
 - after the 1st round 33 remain
 - after the 2nd round 16 remain
 - after the 3rd round 6 Baltic Sea Wonders selected
- The first round lasts until May 30th 2012



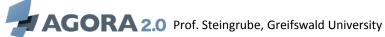




Experiences - so far



Part-financed by the European Union European Fund for Regional Development





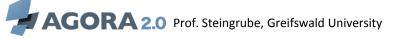


Each vote is important and may decide

- We invite for voting
- The awarding ceremony will take place on 8th November 2012 in Gdansk

http://www.6-bsr-wonders.net/









Please vote not only for

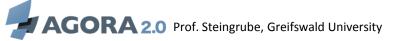


http://www.6-bsr-wonders.net

a bottom-up survey to identify common features in the whole BSR

Thanks a lot for your kind attention

and active participation in our surveys.







the online-questionnaire: > www.bsr-identity.net

GORA 2.0



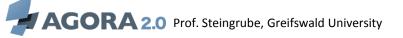
Questionnaire:

Possible common characteristics of the BSR

CULTURE, HISTORY, TRADITIONS Please, evaluate with a view to the whole Baltic Sea Region!

	(1) I don't	agree at al	—	I totally agree (6)			
Typical of the Baltic Sea Region is/are	1 ¤	2 ¤	3 ¤	4 ¤	5 ¤	6 ¤	
Red-Brick Gothic ¤	п	п	п	п	п	п	
Castles, Fortresses and Manor Houses =	п	п	п	п	п	п	
Lighthouses ¤	п	п	п	п	п	п	
Pre-historic Sites =	п	п	п	п	п	п	
Vikings ¤	п	п	п	п	п	п	
Hanseatic League ¤	п	п	п	п	п	п	
Arts and Crafts ¤	п	п	п	п	п	п	
Folklore and Traditions =	п	п	п	п	п	п	
Bathing Culture (sauna) =	п	п	п	п	п	п	

сп





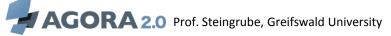


Questionnaire:

Possible common characteristics of the BSR

NATURE Please, evaluate with a view to the whole Baltic Sea Region!

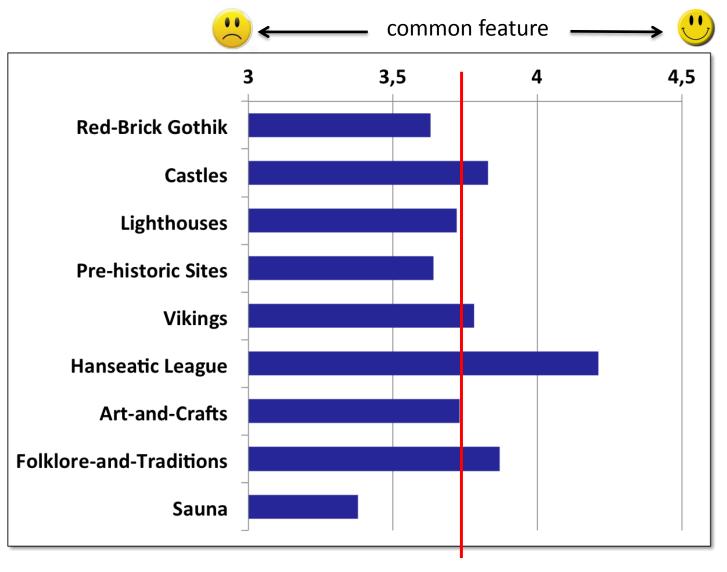
(1) I don't agree at all										
1 ¤	2 ¤	3 ¤	4 ¤	5 ¤	6 ¤	Þ				
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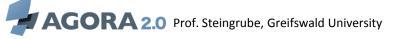






Culture, History, Traditions

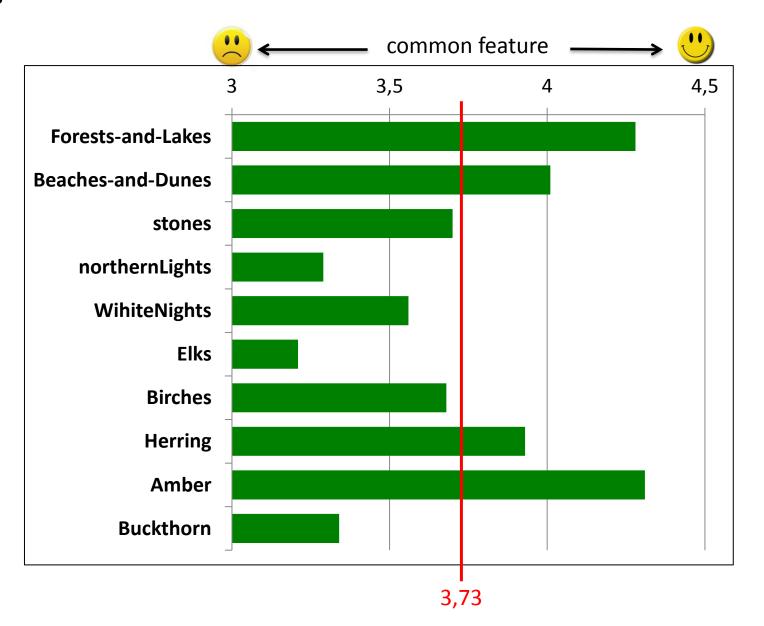


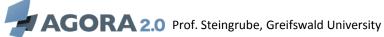






Nature:









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Conclusion:

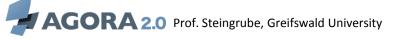
There are no "big winner" features.

Means: We have no common BSR characteristics?

Means:

We have a (big) set of common BSR characteristics!

... fits to the need of marketing: Due to several target groups we need different attracting features!







Thanks a lot for your kind attention

and active participation in our surveys.

