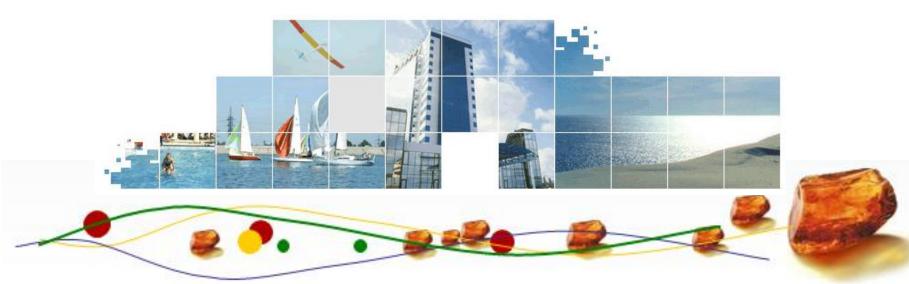


## **Cooperation in tourism in Baltic Sea Region**

Dr. Elena Kropinova Head of Agency for Tourism of Kaliningrad Region

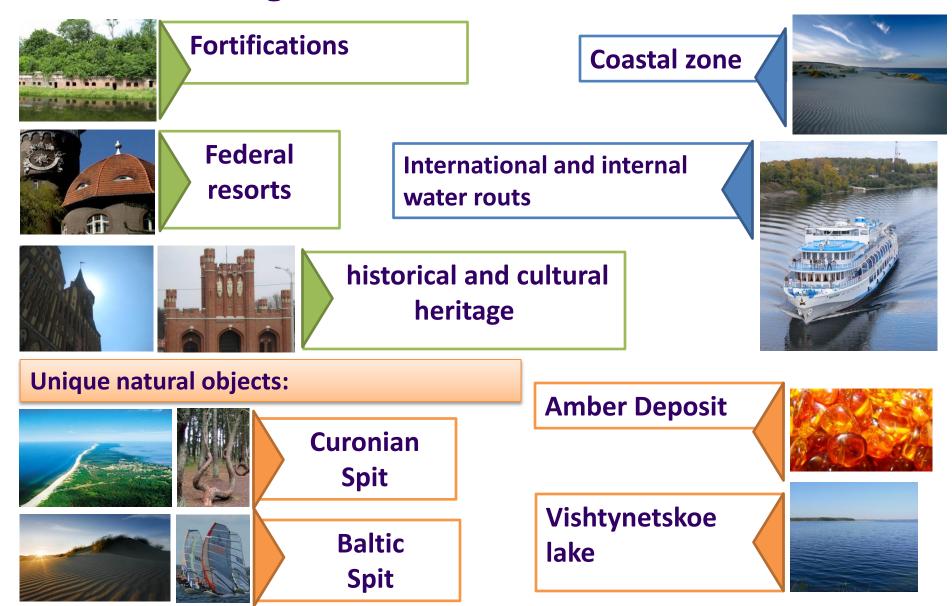




## **GEOGRAPHICAL POSITION**

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## Kaliningrad region as a tourist destination of Baltic Sea Region:





Development and promotion of joint tourist routes, the creation of common tourist products:



"The Amber route";





Fortification tourism («Baltic Fort Route»);

Route to the Teutonic Order castles of Europe;



The route of the cultural capitals of the countries of Europe;



Organization and carrying out of joint actions of the tourist orientation

> "Oktoberfest";



- "The day of sprat"/ "The day of herring";
  - "Amber mosaic";
- «The International Amber Fest"



### **EVENT tourism- AMBER FEST**

















#### Joint participation in the international projects

- Lithuania-Poland-Russia ENPI Cross-Border Cooperation Programme 2007-2013
  - \*Kaliningrad region participated in 12 international projects in the tourism sphere.
- the program "SEBA: partnership for modernization in the region of South-Eastern Baltic sea" (Council of Baltic sea States).
- Baltic Sea Region Programme 2007-2013
- Other programmes



Joint promotion of tourist potential of the Baltic Sea region

Printed information and advertising products, containing information about tourist sites and resources of the Baltic sea region on the following topics:

- "Dunes";
- "Stones";
- "Gothic red brick";







#### Presentation of Tourism Potential on international Tourism Fairs





Conservation and sustainable development of valuable natural complexes, socio-cultural landscapes



It is planned jointly with the Lithuanian side to develop the " Plan of development of the territory of the Curonian spit";



The project on development of transboundary natural territory Vyshtynez-Krasnolesje in the framework of the program "SEBA: partnership for modernization in the region of South-Eastern Baltic sea" (Council of Baltic Sea States).







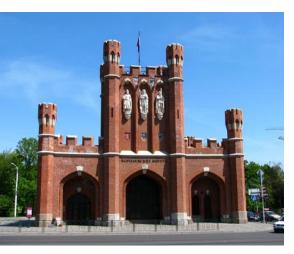






















## WELCOME TO KALININGRAD REGION



Government of Kaliningrad region http://www.gov39.ru/

