



Cooperation in tourism in Baltic Sea Region

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GEOGRAPHICAL POSITION



Kaliningrad region as a tourist destination of Baltic Sea Region:



Fortifications



Federal resorts



historical and cultural heritage

Coastal zone



International and internal water routes



Unique natural objects:



Curonian Spit



Baltic Spit

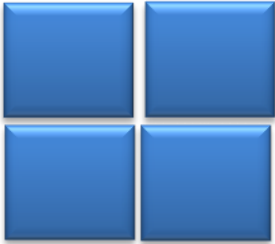
Amber Deposit



Vishtynetskoe lake



The main directions of cooperation in the sphere of tourism are the following :



Development and promotion of joint tourist routes, the creation of common tourist products:



"The Amber route";



Fortification tourism («Baltic Fort Route»);

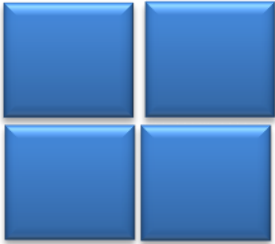


Route to the Teutonic Order castles of Europe;



The route of the cultural capitals of the countries of Europe;

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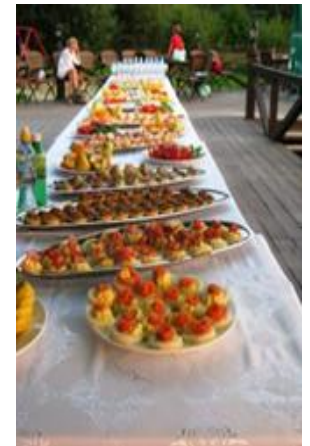


Organization and carrying out of joint actions of the tourist orientation

- "Oktoberfest";
- "The day of sprat" / "The day of herring";
- "Amber mosaic";
- «The International Amber Fest"



EVENT tourism- AMBER FEST



The main directions of cooperation in the sphere of tourism are the following :



Joint participation in the international projects

- Lithuania-Poland-Russia ENPI Cross-Border Cooperation Programme 2007-2013

*Kaliningrad region participated in 12 international projects in the tourism sphere.

- the program "SEBA: partnership for modernization in the region of South-Eastern Baltic sea" (Council of Baltic sea States).
- Baltic Sea Region Programme 2007-2013
- Other programmes

The main directions of cooperation in the sphere of tourism are the following :



Joint promotion of tourist potential of the Baltic Sea region

Printed information and advertising products, containing information about tourist sites and resources of the Baltic sea region on the following topics:

- "Dunes";
- "Stones";
- "Gothic red brick";
- "Forest".



Presentation of Tourism Potential on international Tourism Fairs



The main directions of cooperation in the sphere of tourism are the following :



Conservation and sustainable development of valuable natural complexes, socio-cultural landscapes



It is planned jointly with the Lithuanian side to develop the " Plan of development of the territory of the Curonian spit";



The project on development of transboundary natural territory Vyshtynez-Krasnolesje in the framework of the program "SEBA: partnership for modernization in the region of South-Eastern Baltic sea" (Council of Baltic Sea States).

Welcome to Kaliningrad region



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Government of Kaliningrad region
<http://www.gov39.ru/>

